



State Innovation Model (SIM)

March 23, 2015

Storytelling Engagement Project RFP

The Minnesota Department of Health (MDH) is seeking one or more vendors to create and implement a facilitated process to collect, produce, and share stories of health integration and innovation that are aligned with the overarching goals of [Minnesota's State Innovation Model grant](#). The purpose of the stories is to build awareness and support broad community interest in integrated care models.

A storytelling process is intended to provide SIM stakeholders and their target communities with an opportunity to reflect on and create meaning from multiple perspectives, which in turn will support sustained integration and innovation. Final produced stories may have varying audiences such as care providers, community organizations or individual community members, policy makers, health care administrators.

The deadline to submit proposals is April 17, 2015.

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